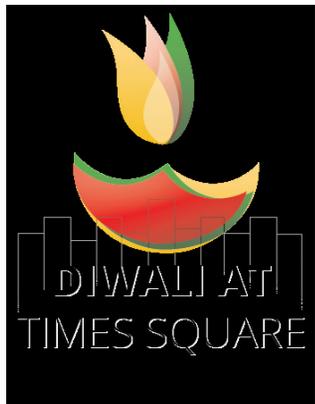


First Time Ever Diwali at Times Square

Presented by Air India, Be ready for fun, food, festivities, laser lights show, fireworks & much more



NEW YORK, NY (TIP): Diwali, the Festival of lights is the most significant festival for Asian Indians in the world. For the first time ever, Diwali will be celebrated at Times Square on 22nd September 2013. It is a full day of fun, food and festivities that has activities for all ages.

This landmark event showcases the rich culture, heritage and diversity of India in the historic, world-famous Times Square. In the afternoon there

will be a Cultural Festival which includes a wide variety of Indian food, dance classes, Diya/ Rangoli painting, Indian arts and crafts, a fashion show, photo booths with ethnic outfits, celebrity Autograph/Photo Booth and a lot more.

In the evening, the excitement continues with Light Up Times Square, a concert showcasing performances by some of the biggest names in the entertainment industry. The concert will also display an orchestrated laser light show and fireworks on big screens, creating a unique visual experience.

ASB Communications is organizing and managing the grand event, Neeta Bhasin, the President and CEO of ASB Communications, said "We want to show the world how rich Indian culture and heritage is and how diversified India is. We couldn't think of a better place than the center of the Universe - Times Square."

Riwo Norbhu, Regional Manager-

Americas for Air India, the official airline of India, said, "Air India is very pleased to be a part of this historic event. As India's flying ambassador in the U.S. for over 50 years, Air India has been guided by a consistent vision - to promote everything that is best about India to the world. Diwali at Times Square is a perfect event to fulfill this vision."

ASB Communications is a full-service international multicultural advertising and marketing organization. ASB provides integrated marketing solutions to companies looking to target the ethnic market, including the Asian, South Asian, Middle Eastern, Eastern European and African markets in USA, UK and Canada. Since its inception in 1997, ASB has nurtured deep roots in the ethnic communities in North America. The company has taken part in over 3,000 events on behalf of its clients.

For more information about Diwali at Times Square please visit: <http://www.diwalitimesquare.com>

NASSAU GOP, MANGANO RE-ELECTION CAMPAIGN SUBPOENAED BY STATE AG

HICKSVILLE, NY (TIP): State Attorney General Eric T. Schneiderman has subpoenaed the Nassau GOP and County Executive Edward Mangano's re-election campaign for information about contributions from superstorm Sandy contractors including Looks Great Services, which has nearly \$70 million in debris-removal contracts with Nassau, attorneys for the recipients are reported to have said.

FREIGHT TRAIN DERAILS IN NEW YORK CITY

NEW YORK (TIP): A freight train hauling garbage has derailed in New York City.

The Metropolitan Transportation Authority says service on a line of the Metro-North Railroad has been suspended.

MTA spokeswoman Marjorie Anders says 10 train cars derailed on July 18 night between stations. The train was moving garbage from the city.

The cause of the derailment is under investigation. All three crew members are unharmed.

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